

biography

As a Senior Product Designer I have extensive experience with User Experience Design, Design Strategy, Research and Development, and Human Centered Design methodology. I specialize in designing and developing high fidelity prototypes that define the vision of a software product offering.

experience

Nasdaq | New York

Jan 2015 - Present

Senior Product Designer

- Manage beta release of Nasdaq's flagship Investor Relations product with users distributed across the globe
- Oversee a team of designers to implement beta rollout during a 12 month period
- Collaborate with a distributed team of stakeholders and Scrum team members (ScrumMaster, designers, developers, business analysts, and testers)
- Participate with design teams to provide robust content visualizations and simple, sophisticated user interface tailored to Investor Relations clients
- Provide strategic leadership around Product Design and UX best practices & identify continual process improvement opportunities
- Lead customer outreach efforts, discovery research campaigns, and usability testing
- Partner and collaborate with product management, engineering, and marketing to maximize alignment and drive organizational success
- Produced an industry leading design conference at Nasdaq Corporate Headquarters in Times Square

Product Designer

Jan 2013 - Jan 2015

- Designed and developed high fidelity prototypes (HTML5/CSS 3/LESS/jQuery/Javascript/Bootstrap) to serve investor relations, corporate communications, and board governance professionals worldwide
- Participated in the iterative design process including: research, sketch sessions, building interactive prototypes, and conducting user tests
- Certified ScrumMaster (CSM) and actively participated in an agile work environment on large scale financial technology products
- Engaged in cross-departmental meetings that shape the vision of the product offering

Crispin Porter + Bogusky | Los Angeles

Sept 2012 - Dec 2012

User Experience Intern

- Collaborated with designers on desktop and mobile wireframes for online campaigns
- Participated in cross-departmental ideation sessions
- UX design work on multiple digital projects for nationally recognized brands including: Jello, Old Navy, Under Armour, Heineken, Fruit of the Loom, and Vitamin Water
- Worked closely with UX team to ensure all deliverables and deadlines were met
- Conducted initial research for new projects

The Santa Fe Opera | New York / Santa Fe

Dec 2007- Sept 2012

Artistic Services Associate

- Developed initial data migration from Microsoft Access to Artifax event database
- Co-chaired the Interactive Media Advisory Committee
- Team lead for initial mobile application project and website redesign
- Developed and oversaw the coordination of letters of agreement and contracts
- Managed the application process for all foreign artist entering on US Immigration O1-B VISA
- Tracked and maintained payroll and various union expenditures for the performers

Los Angeles Opera / San Francisco Opera | Los Angeles / San Francisco

Oct 2002 - Dec 2007

Stage Manager

- Participated in the staging of over 60 opera productions over course of career, including large scale world premiere productions, and three critically acclaimed productions for PBS Great Performances

education

Parsons School of Design at The New School

New York, NY, Master of Fine Art

Webster University, Conservatory of Theatre Arts

Saint Louis, MO, Bachelors of Fine Arts

skills

Photoshop, Illustrator, InDesign, OmniGraffle, Experience Design, Balsamiq, Sketch, HTML5/CSS3, jQuery/Javascript, PHP/MySQL, LESS, Microsoft Office, Apple Keynote, Artifax, Tessitura